**evm-seo.liquid**

<title>{% if template == "index" %}{{shop.metafields.evmSEOMeta.title\_homepage}}{% elsif collection.handle == "all" %} {{shop.metafields.evmSEOMeta.title\_collectionsAll}}{% elsif template == "search" %}{{shop.metafields.evmSEOMeta.title\_search}}{% elsif template == "404" %}{{shop.metafields.evmSEOMeta.title\_404}}{% else %}{{ page\_title }}{% if current\_tags %}{% assign meta\_tags = current\_tags | join: "," %} &ndash; {{ "general.meta.tags" | t: tags: meta\_tags }}{% endif %}{% if current\_page != 1 %} &ndash; {{ "general.meta.pag" | t: page: current\_page }}{% endif %}{% endif %}</title>

{% if page\_description %}

<meta name="description" content="{{ page\_description | escape }}">

{% elsif template == "index" %}

<meta name="description" content="{{shop.metafields.evmSEOMeta.description\_homepage}}" />

{% elsif template == "collection" %}

<meta name="description" content="{{shop.metafields.evmSEOMeta.description\_collectionsAll}}" />

{% elsif template == "search" %}

<meta name="description" content="{{shop.metafields.evmSEOMeta.description\_search}}" />

{% elsif template == "404" %}

<meta name="description" content="{{shop.metafields.evmSEOMeta.description\_404}}" />

{% endif %}

<script type="application/ld+json">

{

"@context": "http://schema.org",

"@type": "Organization",

"name": "{{ shop.name }}",

"url": "https://{{ shop.domain }}"

}

</script>

<script type="application/ld+json">

{

"@context": "http://schema.org",

"@type": "WebSite",

"url": "https://{{ shop.domain }}",

"potentialAction": {

"@type": "SearchAction",

"target": "https://{{ shop.domain }}/search?q={query}",

"query-input": "required name=query"

}

}

</script>

{% if template contains "product" %}

<script type="application/ld+json">

{

"@context": "http://schema.org",

"@type": "Product",

"brand": {

"@type": "Brand",

"name": "{{ product.vendor | json }}"

},

"sku": "{{ product.selected\_or\_first\_available\_variant.sku | json }}",

"description": "{{ product.description | strip\_html | json }}",

"url":"{{ canonical\_url | json }}",

"name":" {{ product.title | json }}",

{%- if product.featured\_image -%}

"image": {{ product.featured\_image | product\_img\_url: "grande" | prepend : "https:"}},

{%- endif -%}

"offers": {

"@type": "Offer",

"price": {{ product.selected\_or\_first\_available\_variant.price | money\_without\_currency | remove: "," }},

"priceCurrency": "{{ shop.currency }}",

"availability": {%- if product.selected\_or\_first\_available\_variant.available -%}InStock{%- else -%}OutOfStock{%- endif -%},

"itemCondition": "http://schema.org/NewCondition"

}

{%- if product.metafields.yotpo.reviews\_count and product.metafields.yotpo.reviews\_count != "0" -%}

,"aggregateRating": {

"@type": "AggregateRating",

"ratingValue": {{ product.metafields.yotpo.reviews\_average }},

"ratingCount": {{ product.metafields.yotpo.reviews\_count }}

}

{%- endif -%}

{%- if product.metafields.orankl.review\_count and product.metafields.orankl.review\_count != "0" -%}

,"aggregateRating": {

"@type": "AggregateRating",

"ratingValue": {{ product.metafields.orankl.rating }},

"ratingCount": {{ product.metafields.orankl.review\_count }}

}

{%- endif -%}

}

</script>

{% endif %}

{% if template contains "collection" %}

<script type="application/ld+json">

[

{

"@context" : "http://schema.org",

"@type": "CollectionPage",

"name": {{ collection.handle}},

"url": {{ shop.url | append: collection.url }},

"image": {{ collection.image | img\_url: "master" }}

}{% if collection.products != empty %},{% endif %}

{% for product in collection.products %}

{

"@context" : "http://schema.org",

"@type" : "Product",

"name" : {{ product.title | strip\_newlines | strip\_html | escape\_once | replace: "\", "\\\\" }},

"image": {{ product.featured\_image.src | img\_url: "master" | prepend : "https:" }},

"url" : {{ shop.url | append: "/products/" | append: product.handle }},

"offers" : {

"@type" : "Offer",

"price" : {{ product.price | money\_without\_currency | split: "" | reverse | join: "" | remove\_first: "00." | split: "" | reverse | join: "" | replace: ",", "" }},

"priceCurrency" : "{{ shop.currency }}"

}

}{% unless forloop.last %}, {% endunless %}

{% endfor %}

]

</script>

{% endif %}